

N B L 1 W E S T

EASTERN SUNS



CORPORATE SPONSORSHIPS



ABOUT US

- ▶ NBL1 West is the premier semi-professional basketball league in Western Australia and is a potential pathway to the National Basketball League (NBL).
- ▶ The league comprises both a women's and men's competition and is run by the state's governing body, Basketball Western Australia.
- ▶ The Kalamunda Eastern Suns is the premier and only NBL1 West club in the foothills and surrounding market with access to around 2,500 members within the club and its governing association, the Kalamunda & Districts Basketball Association.
- ▶ The following packages represent our core sponsorship opportunities.
- ▶ We are also open to in-kind sponsorship, game night sponsorship and personalised packages.
- ▶ We also offering the opportunity for a naming rights sponsor, which will be subject to a separate negotiation process.
- ▶ If your company is interested in partnering with the Eastern Suns or if you have any questions about our sponsorship opportunities, please contact Maurice Lowe on 0427 727 066 or at sponsors@sunsbasketball.com.au

COVERAGE OPPORTUNITIES

- ▶ Signage opportunities - Our competitions bring in up to 3,000 patrons per week for 48 weeks a year on both week days and weekends.
- ▶ NBL1 West home game promotional opportunities including courtside event signage, sponsor announcements on game night & live streaming coverage.
- ▶ Active social media presence with a combined Facebook and Instagram reach of over 160,000 in 2020.
- ▶ Active sponsor engagements at home games, events and sponsor premises
- ▶ Naming rights for the NBL1 West teams, individual player sponsors & NBL1 West functions.

SILVER SPONSOR

- ▶ Your company logo in home game program.
- ▶ Two season passes.
- ▶ Invitation to season launch.
- ▶ Half price tickets to end of season gala.

\$300





GOLD SPONSOR

- ▶ Your company logo in home game program.
- ▶ Recognition on club social media and website.
- ▶ Four season passes.
- ▶ Public address announcements made at all home games.
- ▶ Invitation to season launch.
- ▶ Two free tickets to end of season gala with additional tickets at half price.
- ▶ Sponsor card for cheaper drinks at club bar on game nights.

\$600

PLATINUM SPONSOR

- Your company logo in home game program.
- Regular recognition on club social media.
- Recognition on the Association website.
- Signage in prominent location within the stadium.
- Public address announcements made at all home games.
- Invitation to season launch
- Two free tickets to end of season gala with additional tickets at half price.
- Courtside seating for six in sponsor box with a selection of food and drinks. Additional drinks can be purchased for discounted price at the club bar.
- Six Kalamunda Eastern Suns polo tops.
- If there is no Naming Rights Sponsor for the season, all Platinum Sponsors will be entered into a raffle with the winner to have their logo put on club uniforms for the season.

\$2,000



NAMING RIGHTS SPONSOR

- ▶ Naming rights recognition in all related official Basketball WA and club NBL1 West media articles, programs and publications.
- ▶ Your company logo in home game program.
- ▶ Regular recognition on club social media.
- ▶ Recognition on Association website.
- ▶ Your logo on club uniforms.
- ▶ Signage in prominent locations within the stadium.
- ▶ Public address announcements made at all home games.
- ▶ Invitation to season launch.
- ▶ Four free tickets to end of season gala with additional tickets at half price.
- ▶ Courtside seating for six in sponsor box with a selection of food and drinks. Additional drinks can be purchased for discounted price at the club bar.
- ▶ Six Kalamunda Eastern Suns polo tops.
- ▶ Access to Eastern Suns players and coaches for promotions.

\$15,000





PLAYER SPONSOR

- ▶ Your company logo in home game program and recognition alongside player name in the team listing section.
- ▶ Recognition as player sponsor on club social media and website.
- ▶ Four season passes.
- ▶ Public address announcement made at all home games.
- ▶ Invitation to the season launch.
- ▶ Two free tickets to end of season gala with additional tickets at half price.
- ▶ Sponsor card for discounted drinks at club bar on game nights.

\$800

GAME NIGHT SPONSOR

- ▶ Your company logo in selected home game program.
- ▶ Opportunity to host a promotional stand on the selected game night.
- ▶ Opportunity to distribute your pamphlets and promotional items at selected game night.
- ▶ Recognition on club social media in week leading up to selected game and on game night.
- ▶ Public address announcements made on selected game night.
- ▶ Invitation to season launch.
- ▶ Courtside seating for six in sponsor box with food and a selection of drinks. Additional drinks can be purchased for half price at club bar.
- ▶ In kind opportunities for catering companies, food retailers and restaurants also available.

\$1,000





COURTSIDE SIGNAGE SPONSORSHIP

- ▶ The opportunity for a 2400*900mm courtside sign to be displayed at all our home games.
- ▶ This sign will be within the TV arc of all NBL1West games broadcast & available on demand through the NBL1West season.
- ▶ Accommodates local & national business/brand exposure.
- ▶ Also includes promotion of your business from our courtside announcer for all home games.
- ▶ Cost \$2000 per sign for the 2021 NBL1 West season which includes the production of the sign.
- ▶ This option can also be packaged with the other levels of sponsorship on offer.

\$2000



THANK YOU!

FOR YOUR SUPPORT



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