

JOIN THE SUNS FAMILY



**SPONSORSHIP
PARTNERSHIP
PACKAGES**

**KALAMUNDA
EASTERN
SUNS**

2023

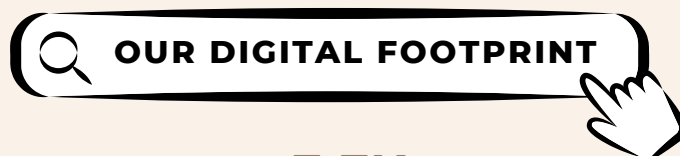
www.sunsbasketball.com.au

Our History

The Eastern Suns Basketball was founded in 1971 as the Kalamunda and Districts Basketball Association (KDBA) to promote and manage basketball in the Perth Hills area.

Today, we have grown to over 2500 players supported by hundreds of volunteers, parents and staff.

OUR PEOPLE



5.8K
SESSIONS
PER MONTH

Kayo

3.3K
FOLLOWERS
ON FACEBOOK



4.0K
FOLLOWERS
ON INSTAGRAM



PARTNERSHIP BENEFITS

Partnering with Eastern Suns will provide you access to legitimate marketing opportunities to our thousands of dedicated members.

You will be supporting the growth of Australia's fastest growing sport at a local level.

We commit to:

- Creating opportunities for you to engage directly with our members
- Taking your brand out to the community with us
- Encouraging our members to become your customers
- Listening to you to ensure you get maximum return on this exciting partnership.

The Eastern Suns are currently being supported by the following sponsors and you can be one of them.



ABOUT EASTERN SUNS

The Eastern Suns work with local schools, clubs and other organisations to provide accessible competitions for players as young as 5 years old, in our Aussie Hoops program, to over 50 in our Masters. In addition, we proudly host West Rise Basketball, one of the largest All Abilities Sporting Competitions in Western Australia

For those looking for more advanced options, we are the only NBL1 West club in the foothills and have representative pathways to this premier basketball league via the WA Basketball League (WABL) teams.

Eastern Suns Basketball has experienced strong growth trends in recent years and has ambition plans for the development of basketball athletes, officials, coaches and volunteers, on and off court.

We believe that building a strong community is critical to make a positive impact and provide a safe community for a diverse range of people.

We have both Women's and Men's NBL1 West teams and our teams compete against 13 (12 for the Women) WA teams, from as far afield as Kalgoorlie, Geraldton and Bunbury.

The Winning NBL1 West teams then play against the other state conference winners for the prestigious NBL1 National Title.



The Heart of the Eastern Suns Basketball

Our Mission



















Encourage basketball participation and opportunity for all to realise their potential in sport and their lives.

Our Vision

To be recognised as a professional, competitive and inclusive basketball association.



Major Advertising Exposure

	Bronze	Silver	Gold	Platinum	Double Platinum
Access to Eastern Suns Players/Coaches for Promotions					By Negotiation
Company Logo on Game Night warm up tops					
Social media posts	4 Posts	4 Posts	6 Posts	Regular Posts	Regular Posts
Public address announcements at home games	25%	50%	75%	100%	100%
Signage at stadium	Yes	Yes	Prominent	Prominent	Courtside
Advertising in all Suns home programs	Logo only	Logo only	Quarter page	Half page	Full page
Advertising in foyer screens for all Domestic, WABL and NBL1 home games					
Courtside seating signage	N/A	N/A	N/A		
Recognition on Eastern Suns Website					
Sponsors Round Promotional stand Opportunity					
Court Decal in keyways					
Logo/Business promotion and links via our Club Website and social media platforms					
YOUR INVESTMENT	\$800 for 1 year	\$1,200 for 1 year	\$2,000 for 1 year	\$5,000 for 1 year \$10,000 for 3 years	\$10,000 for 1 year \$20,000 for 3 years

OUR PACKAGES

The things we believe in
that help make SUNS
extraordinary.

	Bronze	Silver	Gold	Platinum	Double Platinum
Season Passes	2 Passes	4 Passes (Priority Seating)	6 Passes (Allocated Seating)	Food & Drink + 4 Courtside Seats	Food & Drink + 6 Courtside Seats
Invitation to Season Launch					
Season Gala	2 Discounted Tickets	2 Included Tickets	2 Included Tickets	4 Included Tickets	6 Included Tickets
Drinks	Discounted	Discounted	Half Price	Half Price	Half Price
Invitation to Sponsor Night					
Eastern SUNS Voucher Card	N/A	N/A	\$100	\$200	\$300
Signed NBL1 West Men's and Women's Team Poster					

NBL1 NAMING RIGHTS

Our most exclusive sponsorship package.

Whether you're a large or medium sized business, this is a very unique opportunity to have your company at the heart of our association.

We will become the
"Your Company" Eastern Suns.

This will provide you with significant exposure to our network of consumers to maximise your return on investment.

YOUR BENEFITS

- Major partner of Eastern Suns Basketball
- Access to Eastern Suns players/coaches for promotions (with approval from the Eastern Suns)
- Eastern Suns NBL1 players as ambassadors for your business
- Court side seating for 6 in sponsor box with food and a selection of drinks at all home games. Additional drinks can be purchased for half price at the club bar.
- Invitation to Season Launch with presenting Player jerseys
- 4 free tickets to Season Gala with additional tickets at half price
- \$500 Eastern Suns Voucher Card
- Signed frame jersey of NBL1 West Men's and Women's players
- 6 Eastern Suns hoodies
- 6 Eastern Suns scarves
- 6 Eastern Suns beanie and caps

MAJOR ADVERTISING EXPOSURE

- Naming rights recognition in all related official Basketball WA and club NBL1 West media articles, programs and publications
- Signage in prominent locations within the stadium
- Exclusive naming rights
- Company logo prominent in home game program
- Court side seating signage
- Public address announcements made at all home games
- Opportunity to host a promotional stand at all home games
- Recognition on Eastern Suns website
- Full page advertising in all Suns home programs
- Logo/Business promotion and links via our Club Website and social media platforms
- 2 Court side pull up banners set up in prime locations during all Domestic, WABL and NBL1 West home games
- Advertising on foyer screens for all Domestic, WABL and NBL1 home games

*Your Investment \$20,000 for 1 year
\$40,000 for 3 years*



NBL1 COURTSIDE SPONSOR

MAJOR ADVERTISING EXPOSURE

- A 2400 x 900mm court side to be displayed at all Domestic, WABL and NBL1 home games
- Sign will be within the televised arc of all NBL1 West Home games and broadcast
- Signage will receive local and national business or brand exposure
- Promotion of your business from our courtside announcer for all NBL1 home games
- Company logo in all home game programs
- Advertising on foyer screens for all Domestic, WABL and NBL1 home games

This option can also be packaged with any other level of sponsorship on offer at a discounted rate.

Your Investment \$2,000 for 1 year

NBL1 SHOW COURT NAMING RIGHTS SPONSOR

YOUR BENEFITS

- 6 season passes with allocated seating
- Invitation to Season launch
- 2 free tickets to Season Gala with additional tickets at half price
- Invitation to Sponsors Night with courtside seating for 6 with food and selection of drinks
- Half-price drinks at the Suns Bar for all home games

MAJOR ADVERTISING EXPOSURE

- Receive exclusive naming rights of the Court 5 show court at Ray Owen Sports Complex for all Domestic, WABL and NBL1 home games
- Recognition on all social media, game day booklets, live telecast and game day announcements
- Signage at both ends of the show court (within the live telecast arc)
- Half page advertising in all Suns home programs

Your Investment \$5,000 for 1 year

WABL TEAM SPONSOR

YOUR BENEFITS

- 4 season passes
- Invitation to present all awards to your sponsored WABL team at Season Wind-Up
- Invitation to NBL1 West Season Launch
- Two discounted tickets to the NBL1 Season Gala
- Invitation to NBL1 West Sponsor's Night
- Half-Priced drinks at the SUNS' Bar for all home games

MAJOR ADVERTISING EXPOSURE

- Company logo on team water bottles
- Logo placement on website
- Logo placement on 12 x jerseys (included if one year deal)
- Logo placement on 15 x jerseys (included if two year deal)
- Logo placement on 3 x WABL Polos
- Players names on jerseys (added once teams selected)
- Mention in Weekly Wrap

WABL Team Benefits

- WABL team to receive an up close and personal NBL1 game day experience with inclusion in pre-game and/or half-time coach address and seating behind the bench
- WABL team photo with NBL1 team displayed with business logo
- Have an NBL1 player attend a training session of sponsored WABL team

Your investment \$2,000 for 1 year

(Discounted to \$1,500 if signed on before December 31st 2022)

\$3,000 for 2 years

WABL PLAYER SPONSOR

YOUR BENEFITS

- 2 Season Passes
- Invitation to NBL1 West Season Launch (including sponsored WABL player)
- Invitation to the NBL1 Season Gala
- Discounted drinks at the SUNS' Bar for all home games

MAJOR ADVERTISING EXPOSURE

- Recognition as player sponsor on club social media
- Company logo in all NBL1 West home game programs

WABL Player Benefits

- \$100 off WABL fee for the sponsored player
- A signed NBL1 player poster
- Up close and personal NBL1 game day experience with inclusion in pre-game and/or half-time coach address and seating behind the bench
- 1 x 45 minute coaching session with an NBL1 player of their choice

Your investment \$500 for one year

NBL1 Player Sponsor

YOUR BENEFITS

- 2 Season passes with priority seating
- Invitation to present the player's jersey at the Season Launch
- Two free tickets to end of season function
- Discounted drinks at the SUNS bar for all home games
- Framed photo of sponsored player with sponsor

MAJOR ADVERTISING EXPOSURE

- Recognition as player sponsor on club social media and website
- Public address announcements made at selected home games
- Logo and recognition on all sponsored player's social media or promotional forums
- Use of sponsored player for one promotional activity (to be approved by Eastern Suns)

- Signage at stadium
- Company logo in all home game programs and recognition alongside player name in the team list section
- Acknowledgement of your business as your sponsored player enters the court for pre-game introductions at all NBL1 home games
- Advertising on foyer screens for all Domestic, WABL and NBL1 home games

NBL1 Player Benefits

- One free ticket to Season Gala
- Pre-season strength and conditioning program with Athlete Alliance
- Game night physio

Your investment \$1,000 for one year

OTHER SPONSORSHIP OPTIONS

Single Game Night Sponsor

YOUR BENEFITS

- Receive 20 tickets for your clients, staff, friends and family
- Allocated seating for guests
- \$100 drinks voucher and food platters

MAJOR ADVERTISING EXPOSURE

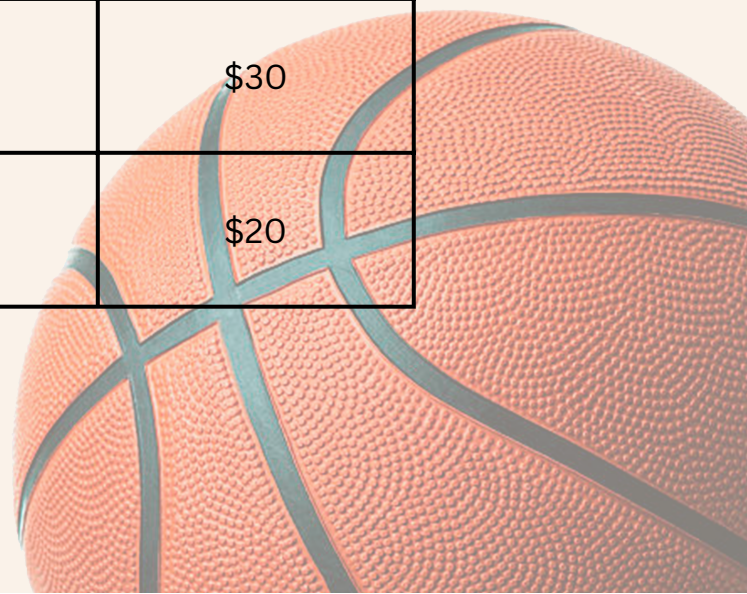
- Name/brand association with the pre-promotion advertising with media exposure the week leading up the home game
- Announcements and advertising in game day program
- Display your product or service on game day

Your investment \$500 per home game

Stand Alone Advertising

- Stadium signage \$350
- Game day booklet advertising

	All Games	One Game
Full Page Advertisement	\$500	\$50
Half Page Advertisement	\$300	\$30
Quarter Page Advertisement	\$200	\$20



In-Kind Sponsor

We would love the opportunity to discuss the customisation of our packages to ensure the most benefit to your organisation and ours.

SUGGESTIONS

- After match catering
- Printing - programs/posters/other promotional material
- Accommodation for teams on road trips
- Travel carrier for road trips
- Raffle/game night prizes and giveaways
- Player of the game awards

Customised Package

We are able to customise any sponsorship package that will be mutually beneficial for you and our association.



#risetogether #fireup

Organisation/Business Name	
ABN	
Contact Name Position/Title	
Address	
Phone Number	
Email	
Sponsorship Package	
Sponsorship Value	
NBL1/WABL Player's Name or WABL Team	
Signature	
Date	
In Kind Sponsorship Type	
Equivalent Sponsorship Value	

I would like to meet and discuss further Sponsorship Opportunities

**Eastern Suns Basketball NBL1 West
Program for more information or to
secure a sponsorship package, please
contact**

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Travis Linaker
Director of Basketball



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