

JOIN THE SUNS FAMILY



SPONSORSHIP PARTNERSHIP PACKAGES

**KALAMUNDA
EASTERN
SUNS**

2023

www.sunsbasketball.com.au

Our History

The Eastern Suns Basketball was founded in 1971 as the Kalamunda and Districts Basketball Association (KDBA) to promote and manage basketball in the Perth Hills area.

Today, we have grown to over 2500 players supported by hundreds of volunteers, parents and staff.

OUR PEOPLE



2000 Domestic Players
73 Junior Teams
30 Senior Teams
12 All Abilities Teams
410 WABL Players
26 WABL Teams
40 NBL1 West Players
2 NBL1 West Teams



OUR DIGITAL FOOTPRINT



5.8K
SESSIONS
PER MONTH



3.3K
FOLLOWERS
ON FACEBOOK



4.0K
FOLLOWERS
ON INSTAGRAM



NBL1 Player Sponsor

YOUR BENEFITS

- 2 Season passes with priority seating
- Invitation to present the player's jersey at the Season Launch
- Two free tickets to end of season function
- Discounted drinks at the SUNS bar for all home games
- Framed photo of sponsored player with sponsor

MAJOR ADVERTISING EXPOSURE

- Recognition as player sponsor on club social media and website
- Public address announcements made at selected home games
- Logo and recognition on all sponsored player's social media or promotional forums
- Use of sponsored player for one promotional activity (to be approved by Eastern Suns)

- Signage at stadium
- Company logo in all home game programs and recognition alongside player name in the team list section
- Acknowledgement of your business as your sponsored player enters the court for pre-game introductions at all NBL1 home games
- Advertising on foyer screens for all Domestic, WABL and NBL1 home games

NBL1 Player Benefits

- One free ticket to Season Gala
- Pre-season strength and conditioning program with Athlete Alliance
- Game night physio

Your investment \$1,000 for one year

Organisation/Business Name	
ABN	
Contact Name Position/Title	
Address	
Phone Number	
Email	
Sponsorship Package	
Sponsorship Value	
NBL1/WABL Player's Name or WABL Team	
Signature	
Date	
In Kind Sponsorship Type	
Equivalent Sponsorship Value	

☐ I would like to meet and discuss further Sponsorship Opportunities

**Eastern Suns Basketball NBL1 West
Program for more information or to
secure a sponsorship package, please
contact**

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Director of Basketball



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